



SAEE BUSINESS SOLUTIONS  
سعي حلول الأعمال  
EMPOWERING SOLUTIONS

# COMPANY PROFILE

 [www.SaeeBs.com.sa](http://www.SaeeBs.com.sa)

# AGENDA



- 02 ABOUT SAAE
- 03 VISION AND MISSION
- 03 CORE VALUES
- 04 OUR COMMITMENT TO SOCIAL RESPONSIBILITY
- 05 KEY SOLUTIONS & SERVICES
- 13 OUR CLIENTS
- 14 CONTACT US



# ABOUT SAAE

SAEE Empowering Solutions is a Saudi-based business consulting and solutions firm, founded in 2022 to support leaders across diverse industries in navigating transformation and achieving performance-driven growth.

We work closely with our clients to co-create strategies that go beyond theory, providing tailored, practical solutions that address business challenges and unlock long-term value. Our mission is not just to advise, but to empower organizations to lead with clarity, agility, and confidence.





## VISION

To create lasting value for organizations, individuals, and society through impactful transformation and meaningful partnerships.



## MISSION

To empower organizations to reach their strategic goals by delivering customized solutions, enabling effective change, and fostering win-win relationships with all stakeholders.



## CORE VALUES

### Sagacity

We approach every challenge with wisdom, ensuring that decisions are thoughtful and rooted in experience.

### Empowerment

We work side by side with our clients to implement strategies and ensure long-lasting, positive impact.

### Adroitness

Our technical expertise is at the core of everything we do, blending precision with innovation.

### Elegance

We believe in delivering solutions with integrity, grace, and clarity, from how we treat people to how we solve problems.



# SOCIAL RESPONSIBILITY

At SAEE, social responsibility isn't an initiative, it's part of who we are. We believe that economic sustainability begins with empowering people, embracing digital innovation, and giving back to our community.

## People

We actively support young professionals and fresh graduates by offering opportunities to learn, grow, and gain the experience needed to become future leaders, contributing to community sustainability for generations to come.

## Community

We are committed to promoting equal opportunities for men and women, while also supporting charitable initiatives, particularly those aimed at helping widows and underprivileged families.



## Environment

We strive to reduce environmental impact by minimizing paper dependency and promoting digital transformation, both within our organization and through the solutions we deliver to our clients.

SAEE is more than a consulting firm, we're a transformation partner, empowering businesses to move forward with purpose.



# OUR SERVICES



# STRATEGIC PLANNING –

## Sustaining the Future by Planning the Present

At SAEE, we don't create strategies, we help bring them to life. We work alongside your leadership team to shape a vision rooted in today's realities and tomorrow's ambitions.

Our approach blends deep environmental analysis, clear organizational alignment, and measurable execution frameworks to ensure your strategy is more than just words, it becomes a living system of growth.

### What We Deliver:

#### A. Environmental Scanning

We analyze both internal and external environments to understand your organization's context. Through tools like SWOT and PESTEL, we identify market trends, regulatory dynamics, internal strengths, and emerging risks, forming a foundation for informed decision making.

#### C. Strategy Setup: Vision, Mission, Values, Goals & Initiatives

We help define or refine your core identity, your purpose, principles, and aspirations. Then, we translate that into strategic goals and key initiatives that give direction and focus across departments.

#### E. Performance Dashboards

We implement customized dashboards that consolidate your key metrics and progress indicators in one place. Real time visualizations help leadership stay informed, agile, and accountable.

#### B. Resource Mapping

We chart out your available assets, people, capital, systems, partnerships, and map them against your goals. This allows you to allocate effectively and uncover any hidden inefficiencies or underutilized potential.

#### D. Balanced Scorecard & KPIs

We break your strategy into four performance perspectives: Financial, Customer, Internal Processes, and Learning & Growth. We then define measurable KPIs and targets that make progress visible and trackable across the entire organization.



# RISK MANAGEMENT –

## Turning Uncertainty into Strategic Resilience

In today's unpredictable business environment, risk management isn't about avoiding risk, it's about managing it wisely.

SAEE helps organizations anticipate potential disruptions, assess vulnerabilities, and design proactive strategies to maintain control, compliance, and continuity.

### What We Deliver:

#### A. Risk Maturity Assessment

We start by evaluating the current state of your risk practices, how risks are identified, monitored, and responded to across the organization. This diagnostic highlights strengths, gaps, and areas for improvement in your risk culture and structure.

#### B. Risk Mitigation Plan

For each key risk, we map likelihood vs. impact and build a mitigation roadmap, defining what should be avoided, reduced, transferred, or accepted. This includes both preventive controls and responsive contingency plans.

#### C. ISO 31000-Based Risk Management Framework

We design and implement formal risk management systems aligned with the international ISO 31000 standard. This brings structure, consistency, and credibility to your risk approach, essential for compliance, governance, and investor confidence.

#### D. Awareness Training & Coaching

We build a culture of risk awareness by delivering interactive training sessions, leadership coaching, and department specific workshops. The goal is to embed proactive risk thinking into everyday operations, not just crisis moments.



# CORPORATE GOVERNANCE –

## Building Structures That Inspire Trust

At SAEE, we believe governance is not just about compliance, it's about creating systems that drive accountability, strengthen leadership, and foster long term value.

Our corporate governance services are designed to help organizations establish transparent, ethical, and performance-oriented frameworks. We support boards and executive teams with practical structures that align with legal standards and industry best practices.

### What We Deliver:

#### **A. Practices Review & Governance Advisory**

We assess your existing governance practices, identify gaps, and provide actionable recommendations to elevate performance, compliance, and board effectiveness.

#### **C. Board Policies & Procedures**

We help define the role of the Board of Directors through clear policies on meetings, approvals, evaluations, and responsibilities, ensuring structure, transparency, and consistency.

#### **E. Board Compensation & Reward Systems**

We create fair and performance driven reward frameworks that attract, motivate, and retain qualified board members while remaining compliant with local laws and governance guidelines.

#### **B. Governance Manual Development**

We draft and implement governance manuals that serve as a central reference for policies, ethical guidelines, and decision making processes, customized to match your organizational context and regulatory requirements.

#### **D. Delegation of Authority (DoA)**

We design and document decision making hierarchies across the organization to improve operational speed and reduce risks. The DoA matrix defines who can approve what, at what level, and under which conditions.

#### **F. Code of Conduct for the Board**

We establish ethical standards for board members, covering integrity, accountability, and professional conduct reinforcing trust with shareholders, stakeholders, and the public.



# ORGANIZATION DESIGN –

## Structuring for Agility and Performance

Every successful organization stands well designed. At SAEE we help you shape that structure, one that supports your goals, adapts to change, and empowers your teams to thrive.

Our organization design services focus on clarity, efficiency, and alignment. Whether you're growing, restructuring, or modernizing, we deliver practical solutions rooted in both global principles and local business dynamics.

### What We Deliver:

#### A. Organizational structuring

We apply models like EPRG (Ethnocentric, Polycentric, Regiocentric, Geocentric) to design a structure that aligns with your market presence, whether you're operating locally, regionally, or globally.

#### C. Job Reengineering & Evaluation

We review job roles, responsibilities, and grading systems to ensure fairness, clarity, and alignment with strategic goals. This includes job descriptions, performance criteria, and career paths.

#### B. Business Process Reengineering

We analyze current workflows to eliminate inefficiencies, integrate new technologies, and streamline processes, boosting productivity without compromising quality.

#### D. Standard Operating Procedures (SOPs)

We document clear, repeatable SOPs that enhance operational consistency, compliance, and knowledge transfer across departments. SOPs are tailored to your unique process and workflows, level, and under which conditions.



# MARKETING INTELLIGENCE & DIGITAL MARKETING –

## Insight Driven Growth for a Competitive Edge

Understanding your market is the first step toward expanding within it. At SAEE, we combine data driven insights with targeted digital strategies to help businesses make confident decisions and build lasting customer relationships.

We don't just offer marketing, we provide a 360° view of the market and build strategies that generate measurable results.

### What We Deliver:

#### A. Market Intelligence

We conduct in depth market research, competitor analysis, and customer behavior studies to uncover trends, opportunities, and potential risks. These insights from the foundation for informed decision making.

#### B. Marketing Strategy Setup

We help you define a clear, results oriented marketing strategy that aligns with your business goals. This includes positioning, value proposition, campaign planning, and messaging frameworks tailored to your audience.

#### C. Digital Marketing Execution

From SEO to content marketing to social media management and paid campaigns, we manage the full digital funnel.

Our team builds high converting websites, runs targeted ads, and ensures your digital presence reflects your brand and attracts your market.



# HUMAN RESOURCE CONSULTING –

## Empowering People to Build Business Value

At SAEE, we see HR as a strategic engine, not a support function. We help organizations develop modern HR structures that attract top talent, support business goals, and ensure cultural alignment. Our HR advisory services focus on structure, systems and sustainability making your workforce your biggest competitive advantage.

### What We Deliver:

#### **A. HR Strategic Planning**

We align HR practices with organizational strategy, creating a roadmap for workforce growth, location, and long term capability building.

#### **C. Talent Management & Development**

We design talent programs that cover attraction, onboarding, training, retention, and succession planning, tailored to your workforce needs and market.

#### **E. HRIS Technology Integration**

We implement Human Resource Information Systems that digitize workflows, improve data accuracy, and enhance the employee experience.

#### **G. HR Outsourcing**

We provide end to end HR outsourcing services for companies looking to reduce overhead and focus on strategic growth. Our team manages payroll, onboarding, leave tracking, employee documentation, and compliance, all tailored to your structure and industry

#### **B. Rewards & Performance Management**

We create total rewards programs including salary structures, bonuses, and long term incentives (LTIs), while also setting up performance review systems that promote fairness and motivation.

#### **D. HR Analytics & Dashboard**

We provide real time visibility into workforce KPIs like turnover, engagement, training hours, and productivity, helping you make people related decisions with clarity.

#### **F. Policy Development & Compliance**

We write and update your HR policies and handbooks in line with Saudi labor law and international HR standards, creating clarity, fairness and legal compliance.

# NEW INVESTOR SERVICES –

## Setting Up with Confidence and Speed



Entering a new market can be complex, but SAEE makes it seamless. We support new investors with everything they need to establish operations in Saudi Arabia and beyond, efficiently and in full compliance.

From setup to logistics to soft landing services, we manage the details so you can focus on growth.

### What We Deliver:

#### A. Company Formation & Licensing

We handle end to end support for establishing your legal entity, acquiring commercial registration, and fulfilling all local set up requirements.

#### C. Accommodation & Relocation Services

We help investors and their teams settle in quickly with temporary and permanent housing, relocation assistance, and ongoing support.

#### E. Business Services Center

We provide back office support including HR, payroll, legal filings, and financial administration acting as your operational arm on the ground.

#### B. Investor Visa & Residency Services

We facilitate visa issuance and renewal, including support for dependents, in line with Saudi regulations.

#### D. Office Setup & Furnishing

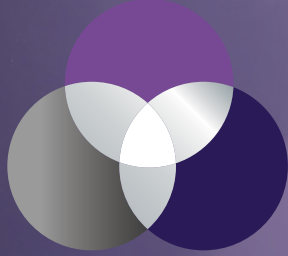
We source, lease, and furnish workspaces according to your needs, from small business hubs to executive headquarters.

#### F. VIP Concierge & Meet and Greet Services

We write and update your HR policies and handbooks in line with Saudi labor law and international HR standards, creating clarity, fairness and legal compliance.

# OUR CLIENTS





**SAEE BUSINESS SOLUTIONS**  
**ساعي حلول الأعمال**  
EMPOWERING SOLUTIONS

## CONTACT US:

✉ [info@SaeBs.com.sa](mailto:info@SaeBs.com.sa)

🖱 [www.SaeBs.com.sa](http://www.SaeBs.com.sa)

☎ 0501074333 - 0501675333

📍 Riyadh, Saudi Arabia - السعودية، الرياض